



For Immediate Release

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Wilson Talent Center Hosts Kickoff to Manufacturing Week

The Wilson Talent Center (WTC), the Career & Technical Education Center operated by Ingham Intermediate School District (ISD), hosted the kickoff to Capital Area Manufacturing Week, presented by the Capital Area Manufacturing Council (CAMC) on Monday, September 28. Traditionally, Manufacturing Day is held the first Friday in October. This year, due to the pandemic, events were featured throughout the week.

The series of week-long events began with a kickoff press conference on Monday, hosted by WTC. Tuesday through Friday, area middle and high school students are able to take a look inside rewarding career options available at local manufacturers through online virtual tours. Students participating will not only learn about opportunities right here in Mid-Michigan, but are able to view product and process demonstrations and participate in panel discussions with manufacturing employees who discuss their jobs and the path they followed to achieve success. Overall, sixteen area manufacturing companies are participating.

“Manufacturing is part of our DNA,” states CAMC Executive Director, Virg Bernero. “From autos to aerospace to bioscience to medical technology, some of the world’s greatest and most innovative manufacturing companies make their home in the Lansing region, and they are looking for the next generation of talent right now,” Bernero also noted.

“We were honored to host the kickoff press conference to the events being presented this week by the Capital Area Manufacturing Council,” notes Jamie Engel, Executive Director of CTE for Ingham (ISD). “We appreciate any opportunities for our students to connect with area manufacturers and learn about their products, and the path their employees took to get into their positions. Capital Area Manufacturing Week is always a great opportunity for our students,” Engel also noted.

The Wilson Talent Center, operated by Ingham Intermediate School District, offers programs for high school juniors and seniors who reside in Dansville, East Lansing, Haslett, Holt, Leslie, Mason, Okemos, Stockbridge, Waverly, Webberville and Williamston. Applications are also accepted from Lansing School District, Fowlerville Community Schools and Eaton and Clinton County schools. For more information, visit [Wilson Talent Center](http://www.inghamisd.org/wtc) (www.inghamisd.org/wtc).

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