

## Wilson Talent Center Virtual Visit - New Media

[Niki Adams] Hi guys, my name is Niki Adams. I'm the instructor here for New Media. New Media is a basic introduction to the digital arts, so if you're interested in digital design, illustration, photography, music, movies; we have all of that here for you. You don't have to come in with any skills or any knowledge. I'm here to help you with that and support you with it. And then as well as all the other students that you're going to meet in here, you're going to meet a lot of other people that have the same passion as you, and we'll be a learning and growing culture and community of digital artists. So in a typical day here in new media, what you'll find is you'll be coming in, you'll get your stuff put away, you'll grab your binder, you'll grab your laptop; we'll do a quick gathering to talk about what's going to happen today, and then a lot of times you guys will get just straight to work and working on your project. And I'll come around to you guys individually and work with you individually. Help asking questions or answer any questions and then just continue to work. Get feedback on your work. Projects can be like a photography photoshoot. It can be in the studio working on a song or working on Foley for digital film, it can be in the other studio, setting up another photo shoot or it can be sitting and printing off some of your work and being able to matte it or to stretch it on to a canvas. Digital film and photography. You guys might be in various locations within the campus or outside, so we'll be, I'll be able to work with you on film and watch what you're doing. Help you, here to support you and assist you in any way that I can. This is Rachel. She is a first year New Media student and she's from Williamston and she's going to be taking you around to the different parts of the classroom.

[Rachel Heusser] So welcome to our classroom. Here, we're going to learn about everything creative. We've got four main units. See an example of our photography right here and otherwise, we will mostly work in digital design, film and then sound recording. We have some student works upon the wall from previous years. We work a lot on portfolio work so that students can show their best selves to colleges. Down here we should have some designs and photos we would be working in Adobe Illustrator for our design unit, during which we learn basic techniques and the basics of how to be visually pleasing in our artwork overall. So over here you can see we have some of our equipment laid out and not only do we work on personal Macs, but we have many cameras, lighting equipment; imagine the possibilities with like all of these cameras, tripods, equipment. And then everybody these other students working alongside you are interested in the same thing, and then we have a full studio setup for film, so you can see right over here. This is our film set right now. The film unit is our 4th and final unit when we all work together and put everything we've learned in the final show Stoppers. Kind of like this video, but a lot less formal and way more dramatic. When we need dramatic music, we can go over to our recording studio. We have a full studio with a booth and many types of instruments. We use GarageBand, as our main editing software and then the result ends up pretty good. And by the way, there is not a ton of written studying or assignments here. We're kind of free. If you're looking for a place where you can just like go outside and do a photo shoot or play with chalk. So if you're looking for a killer year design, photography, film, music, everything you're looking for creatively, it's right here.

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